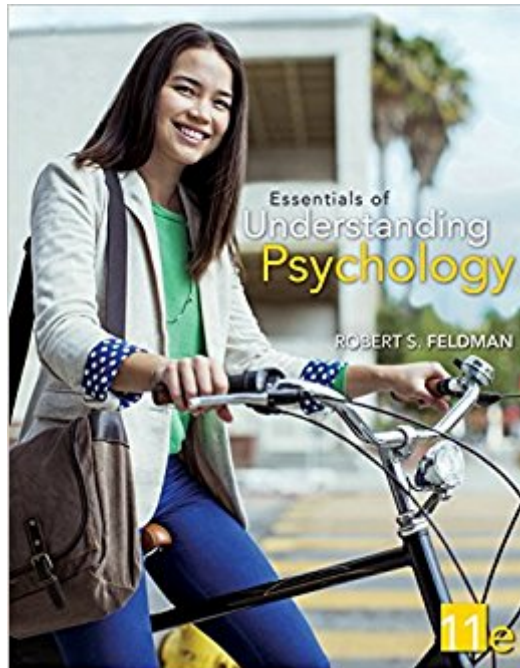


The book was found

Essentials Of Understanding Psychology (B&B Psychology)



Synopsis

NOTE: AccessCode NOT INCLUDED Your students are individuals. Do your teaching materials treat them that way? Feldman's Essentials of Understanding Psychology does. Using a revolutionary revision process, Essentials of Understanding Psychology is a fully integrated learning system that brings the "Students First" goal to a new level. With the adaptive learning program, SmartBook, every student has a unique experience personalized to their needs. The new edition uses "HeatMap" technology to advise the revision. Systematic and precise feedback from thousands of students was anonymously collected using LearnSmart. Because virtually every paragraph in the previous edition is tied to several questions students answer in LearnSmart, the author was able to see where students struggled most—the "hot spots"—and in turn refine and update these areas to be more clear, more concise, and more impactful. The 11th edition continues with Feldman's accessible pedagogy and hallmark research, as well as his modules-within-chapters format that is both manageable for students and allows every professor the flexibility to assign and cover what they want.

Book Information

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Customer Reviews

Bob Feldman still remembers those moments of being overwhelmed when he started college at Wesleyan University. "I wondered whether I was up to the challenges that faced

me," he recalls, "and although I never would have admitted it at the time, I really had no idea what it took to be successful at college. That experience, along with his encounters with many students during his own teaching career, led to a life-long interest in helping students navigate the critical transition that they face at the start of their own college careers. Professor Feldman, who went on to receive a doctorate in psychology from the University of Wisconsin-Madison, is now Deputy Chancellor and Professor of Psychological and Brain Sciences at the University of Massachusetts Amherst. He is founding director of POWER Up for Student Success, the first-year experience course for incoming students. Professor Feldman's proudest professional accomplishment is winning the College Outstanding Teaching Award at UMass. He also has been named a Hewlett Teaching Fellow and was Senior Online Instruction Fellow. He has taught courses at Mount Holyoke College, Wesleyan University, and Virginia Commonwealth University. Professor Feldman is a Fellow of the American Psychological Association, the Association for Psychological Science, and the American Association for the Advancement of Science. He is a winner of a Fulbright Senior Research Scholar and Lecturer award and has written over 200 scientific articles, book chapters, and books. His books, some of which have been translated into Spanish, French, Portuguese, Dutch, Japanese, and Chinese, include *Improving the First Year of College: Research and Practice*; *Understanding Psychology*, 12/e; and *Development Across the Life Span*, 7/e. His research interests encompass the study of honesty and truthfulness in everyday life, development of nonverbal behavior in children, and the social psychology of education. His research has been supported by grants from the National Institute of Mental Health and the National Institute on Disabilities and Rehabilitation Research. With the last of his three children completing college, Professor Feldman occupies his spare time with pretty decent cooking and earnest, but admittedly unpolished, piano playing. He also loves to travel. He lives with his wife, who is an educational psychologist, in a home overlooking the Holyoke mountain range in western Massachusetts.

Missing access code and still ended up paying more money for the campus version. Couldn't take the class without it, yet still got paid for a book that I couldn't use due to no code. So upset. I feel ripped off.

Very well written and interesting- not too technical as to make it boring, with updated current info and great examples which are easily understood to explain difficult concepts. Modules as sub chapter set up and the end of chapter review and the key terms defined again at the side of the page as well as

in the written text makes it user friendly. We will keep this book so parents can read after daughter is finished with her class!

I bought this book from an experienced seller. When I received the book in the mail there was a piece of paper that stated that the seller had wrongly advertised the book. It had been advertised as a book with no highlighting or marks, but before it was shipped the seller reviewed the book. He found three pages that were highlighted. The seller offered for me to receive a refund, or to be returned ten dollars that I had paid. He reimbursed me and I got a great book for an even better bargain. These are the type of sellers that should be on . The book is great. I used it in my college Psych class, and I even find myself browsing through it in my spare time. Very descriptive examples and clear tables help the reader understand the subject. Great book that a person can learn a lot from:)

This textbook arrived quickly! The price was excellent too.

this textbook is very current with today, very illustrative and very informative. you do not need psychology for dummies if you have this book. plus, it is clear and concise, and somehow packed with a lot of information. i often remember what i learned because it is very relevant to our daily lives and have great topics to discuss. i purchase this from because even though it was a bit pricey, i know it was the correct edition with the correct text, plus FREE shipping--always a plus! after looking how much i was going to pay in total for a lower priced book and shipping, matched or almost matched the total cost; has been so far an awesome vendor with superior packaging so i knew there was going to be no problem.

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